



usturlab

Imagination Leads to Innovation



We are an interdisciplinary content and design studio bringing science, art, and philosophy to the heart of public life. We blend culture, art, and technology with a holistic approach.

<< Innovation Award of the Year >>

<< Operational Excellence Award of the Year >>

<< Golden Ant | Culture & Arts Project of the Year >>





What We Do?



Experience Design

We create gamification-based installations, interactive exhibits, and digital-mechanical designs that transform your business and products into experiences.



Educational Program Development

We design comprehensive educational models for all age groups, from preschool to adults, complete with educator training and all accompanying materials.



Science Centers and Exhibitions

We design learning spaces that bring science, art, and technology into public spaces, and offer architectural and curatorial solutions.



Creative Agency Services

We produce innovative designs, promotional products, brand portfolio management, and social responsibility projects, adding value to brands.

EXPERIENCE DESIGN

RAMADAN VILLAGE

STORY TELLER

#RamadanInIstanbul

LADY MARIH MUSEUM

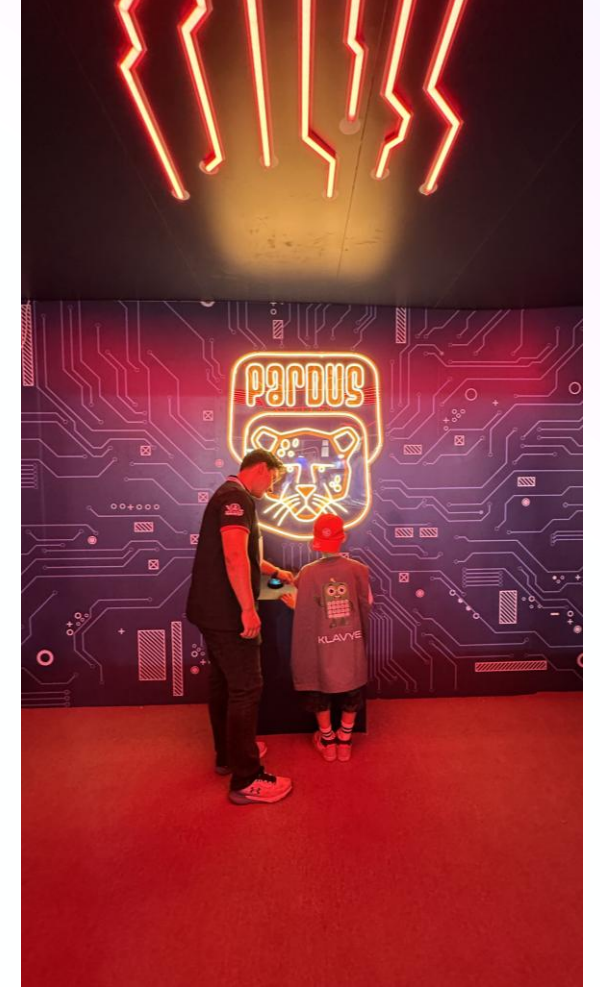




ISTANBUL AIRPORT RAMADAN EXPERIENCE ZONES 2022-2026

[Promo video](#)







TEKNOFEST & SCIENCE FESTIVALS SCIENCE COMMUNICATION

[Promo video](#)



LAND OF COWS THEME PARK





**ISTANBUL AIRPORT
CHILDREN'S PLAYGROUNDS
DESIGN & EXECUTION**





SCIENCE CENTERS AND EXHIBITIONS

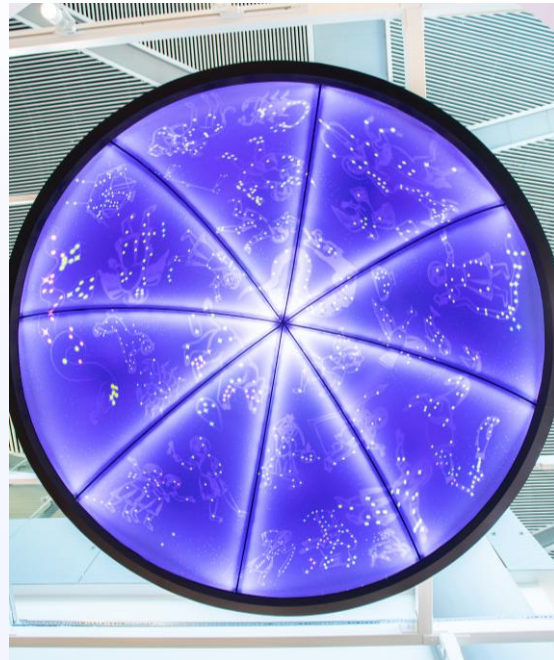
MOLLA YEGAN CHILDREN'S UNIVERSITY

Promo video



PIONEERS OF MODERN SCIENCE EXHIBITION

[Promo video](#)



NATURE EDUCATION CENTER

Promo video

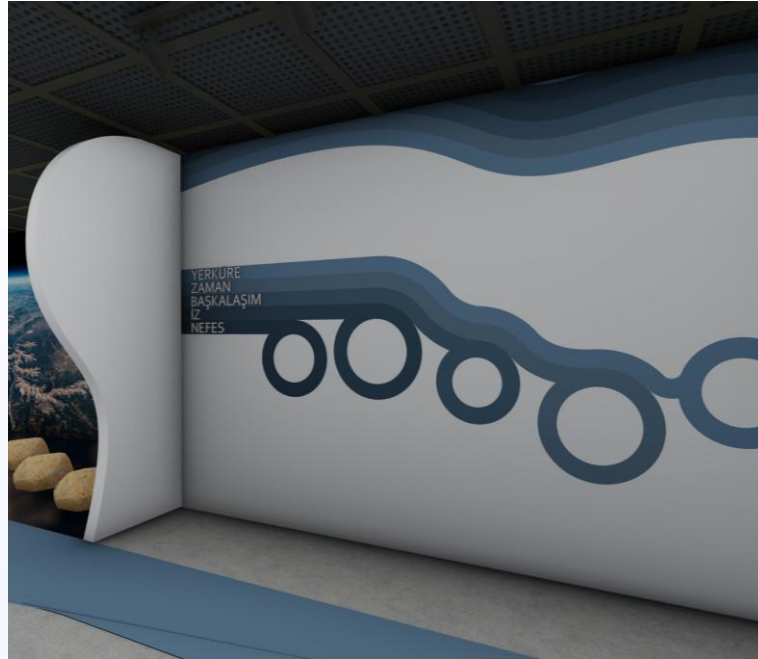
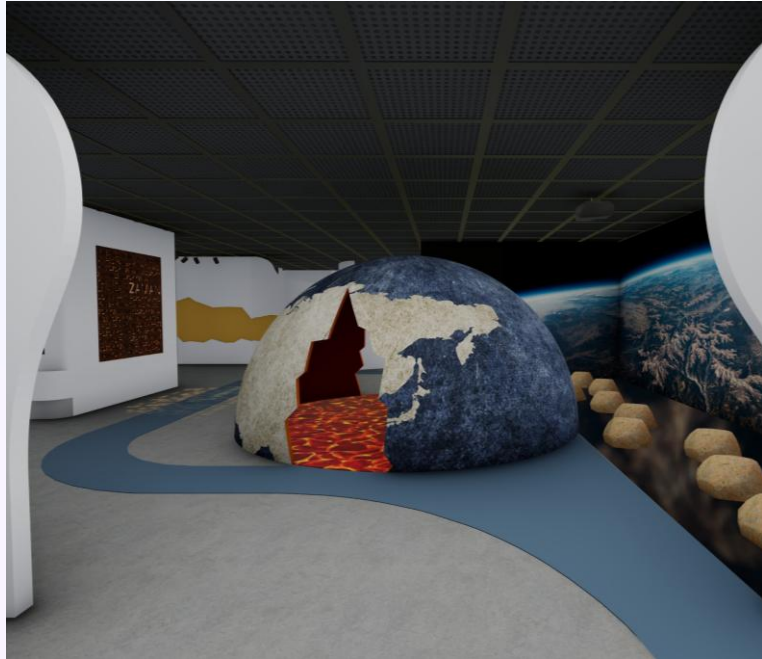


TOKAT SCIENCE CENTER

[Promo video](#)



**GEOLOGY
MUSEUM**



SPACE HOUSE

[Promo video](#)





EDUCATION PROGRAM
DEVELOPMENT

GREEN CRESCENT ADDICTION PREVENTION TRAINING PROGRAM



- 12 Academic Sourcebooks
- 3 Practitioner Guides
- 3 Student Workbooks
- 34 Educational Presentations
- 21 Animation Films
- 5 Children's Songs
- 10 Illustrated Storybooks
- 5 Board Games



FOREST EXPLORERS



Having reached over 200,000 children, Forest Explorers has become a pioneering model project for nature education in Türkiye.

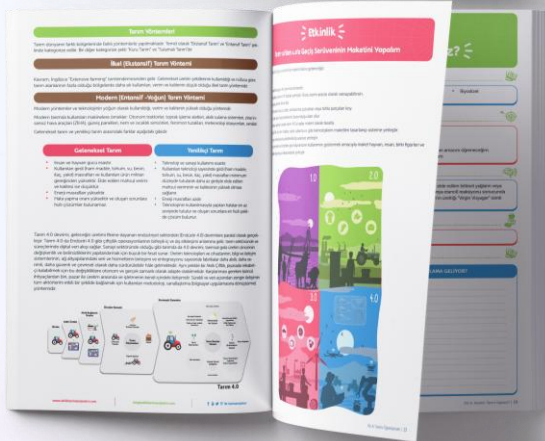
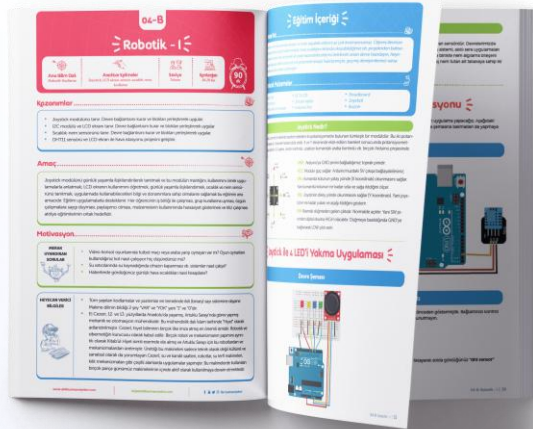


TURKISH HOUR EDUCATION PROGRAM FOR TURKS ABROAD

- 2 Practitioner Guides
- 2 Student Workbooks
- 2 Family Agendas
- 1 Sticker Activity Book
- 4 Posters
- 1 Set of Flashcards



SMART AGRICULTURE EDUCATION PROGRAM



3 Practitioner Guides
 3 Student Workbooks
 2 Ag-tech Educational Kits
 1 Board Game
 1 Card Game



CHANGE BEFORE CLIMATE CHANGES

Structured instructor materials
Climate change glossary
Ecosystem card game
Informative flashcards



ASTRARYUM

DIGITAL ASTRONOMY EDUCATION PLATFORM

Interactive digital education
application
Tablet control panel
Computer, sound system, and
projection hardware
Instructor's manual



THEMATIC YOUTH CAMP PROGRAMS FOR TURKS ABROAD



- 3 Practitioner Guides
- 3 Camp Activity Journals
- 3 Brochures
- 3 Posters
- 3 Tote Bags

USTURLAB ACADEMY | Training of Trainers (ToT) Programs



Turkish Hour Program ToT



Smart Agriculture Robotic Coding Program ToT



Smart Agriculture Curriculum ToT



Thematic Youth Camp Programs ToT



Robotic Coding Programs ToT



CREATIVE AGENCY SERVICES

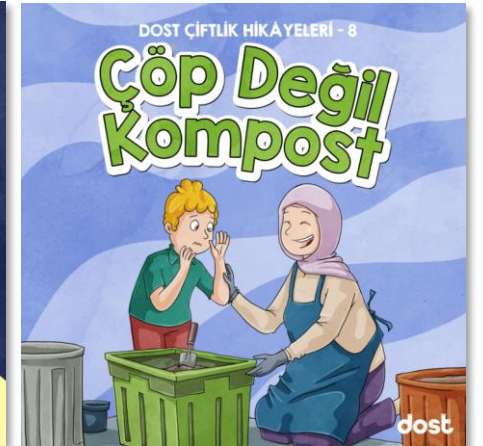
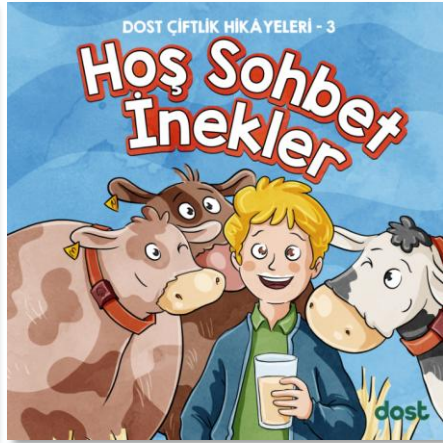
TURKISH AIRLINES KIDS CLUB AVIATION KIT



TURKISH AIRLINES BOARD GAMES



DOST AGRICULTURE BRAND UNIVERSE & PRODUCT DESIGN



THE GREEN CRESCENT'S «YETİ» BRAND & PRODUCT DESIGN

2 Board Games

4 Card Games

6 Sticker Activity Books

4 Activity Workbooks

1 Diary



EKSİM HOLDING
ANTI-WASTE
CORPORATE SOCIAL RESPONSIBILITY (CSR) PROJECT



**Bir Destek
Bin Bereket**

Doğa Dostu Etkinlik Kiti

Çıkartmalı Etkinlik Kitabı

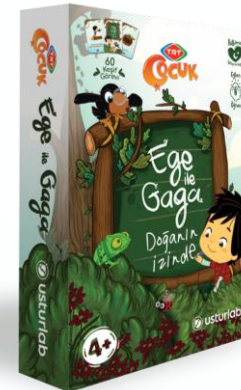
EKSİM
YETERİ KADAR
EN DOĞRU KARAR



TRT MARKET LICENSED PRODUCTS



6 Activity Kit
3 Board Games
2 Card Games



STRATEGIC GAMIFICATION AND BRANDED PRODUCTS





usturlab

Murat Reis Mh. Yeni Ocak Sk.
No:33 34664 Uskudar / Istanbul / TURKIYE

+90 542 206 10 09

bilgi@usturlab.com.tr